



DGQ Regionalkreis Hamburg:

Wissen und Ideen mit Qualität:
Vom Mitmach-Web zum Mitmachunternehmen

Der heutige Gastgeber: QIAGEN

18. Februar 2010

Dr. Timm Greve, Ph.D
Senior Scientist Regulatory Compliance
Quality Management Representative



QIAGEN at a glance



Revenues: 2009: >\$ 1000 million

Product Range:

- >500 sample & assay technology consumable products

Innovation as key driver

- \$ 120 million R&D investments per year
- 17% of revenues from products < 3 years old

Intellectual Property (03/09):

- >750 issued patents, >780 pending patents,
- >500 patents under license

Customers > 400,000 customers:

- Academia: Research
- Molecular Diagnostics: Hospitals, Diagnostic laboratories
- Pharma: Pharmal & Biotech companies
- Applied Testing: Veterinary, Forensics, Biodefense

Employees: > 3,000 employees based in > 30 subsidiaries

Global set-up with three headquarters in major markets



Gaitherstown
~ 800 employees



Düsseldorf
~ 1.000 employees



Shanghai/Shenzhen
~400 employees

Switzerland	=	Automation Center of Excellence
Hamburg	=	Assay Center of Excellence
California	=	Customer satisfaction center
Singapore	=	Customer satisfaction center
>30 Subs	=	Direct sales and marketing

Idea and Innovation Management @ QIAGEN



Existing Tools 2010



Why?

- Innovation is key expand the position as market leader
- Technology and product ideas are the first step in innovation
- We encourage our employees to share their innovative ideas

What?

- Superior – Intranet-Based Idea Management System for Product Related Ideas
- ...

- Intranet-based system
- All employees can participate
- reviewed by an Idea Team
- second evaluation round
- “Idea of the Quarter” is awarded



QIAGEN Intranet - Microsoft Internet Explorer

Adresse: <http://intranet/>

Home **QIABoard (DE-HILDEN)** Jobs Phone Tools TQM CFM **Improve QIAGEN!**

Find on the Intranet:

QIAGEN Intranet

Find QIAGEN people:

Find on the Internet:

Latest news

External Scientific Seminar: Dr. Lorwai TAN - Monday April 6th, 2009 [03 Apr 2009, Necla Oeztas]
 Dr. Lorwai TAN will give a talk titled: "Increased susceptibility to bacterial biofilm associated respiratory diseases are influenced by aberrant glycosylation patterns of host mucin glycoproteins"
[English](#) | [Previous Scientific & Stars of Science Seminars](#)

Read the first issue 2009 of The QIAGENER - The Magazine for QIApeople [9 Mar 2009, Monika Baehr]
[English](#) | [Deutsch](#) | [Previous The QIAGENER](#)

Idea of the Quarter IV 2008 [9 Mar 2009, Katrin Rodenkirchen]
 Read more about the winner of Quarter IV
[English](#) | [German](#)

click here

External Scientific Seminar: Dr. Jens von Kries - Wednesday February 10th, 2009 [11 Feb 2009, Necla Oeztas]
 Dr. Jens von Kries (Head of Screening Unit, Leibniz-Institut für Molekulare Pharmakologie, FMP, Berlin) will give a talk titled: "Novel method for genome-wide RNA-interference in *C. elegans* embryos"
[English](#) | [Previous Scientific & Stars of Science Seminars](#)

External Scientific Seminar: Prof. Sumit K. Chanda - Tuesday February 17th, 2009 [11 Feb 2009, Necla Oeztas]
 Prof. Sumit K. Chanda (Burnham Institute for Medical Research, La Jolla, CA), who has joined our RNAi Scientific Advisory Board recently, will give a talk titled: "Global Analysis of Host-Pathogen Interactions using RNAi"
[English](#) | [Previous Scientific & Stars of Science Seminars](#)

QIAvision Song Contest 2008 [15 Jan 2009, Angelika Schwarz]
 See the latest pictures.

Season's Greetings 2008 [2 Dec 2008, Uwe Steyer]
 Send your personalized online Season's Greetings from QIAGEN.

QIAGEN - the People, the Brand [2 Dec 2008, Uwe Steyer]
 Access the brochure or download the team photos
[English \(PDF\)](#) | [Deutsch \(PDF\)](#) | [Team Photos](#)

Idea of the Quarter III 2008 [20 Nov 2008, Katrin Rodenkirchen]
 Read more about the winner of Quarter III
[English](#) | [German](#)

External Scientific Seminar with Dr. Michael Sittinger - Tuesday November 18th, 2008 [11 Nov 2008, Necla Oeztas]
 Dr. Michael Sittinger (Head of the Laboratory for Tissue Engineering, Charité University Medicine, Berlin, Department of Rheumatology and Clinical Immunology) is scheduled to give a presentation, which is entitled: "Mesenchymal stem cells for tissue engineering"
[English](#) | [German](#) | [Previous Scientific & Stars of Science Seminars](#)

Mergers & Integrations [1 Oct 2008, Thomas Theuringer]
 Information about integration projects
[Biotage](#) | [Corbett](#) | [Digene](#)

Financial
 Investor Relations
 Yahoo Finance US
 Yahoo Finance DE
 Nasdaq Quote
 Xetra Quote

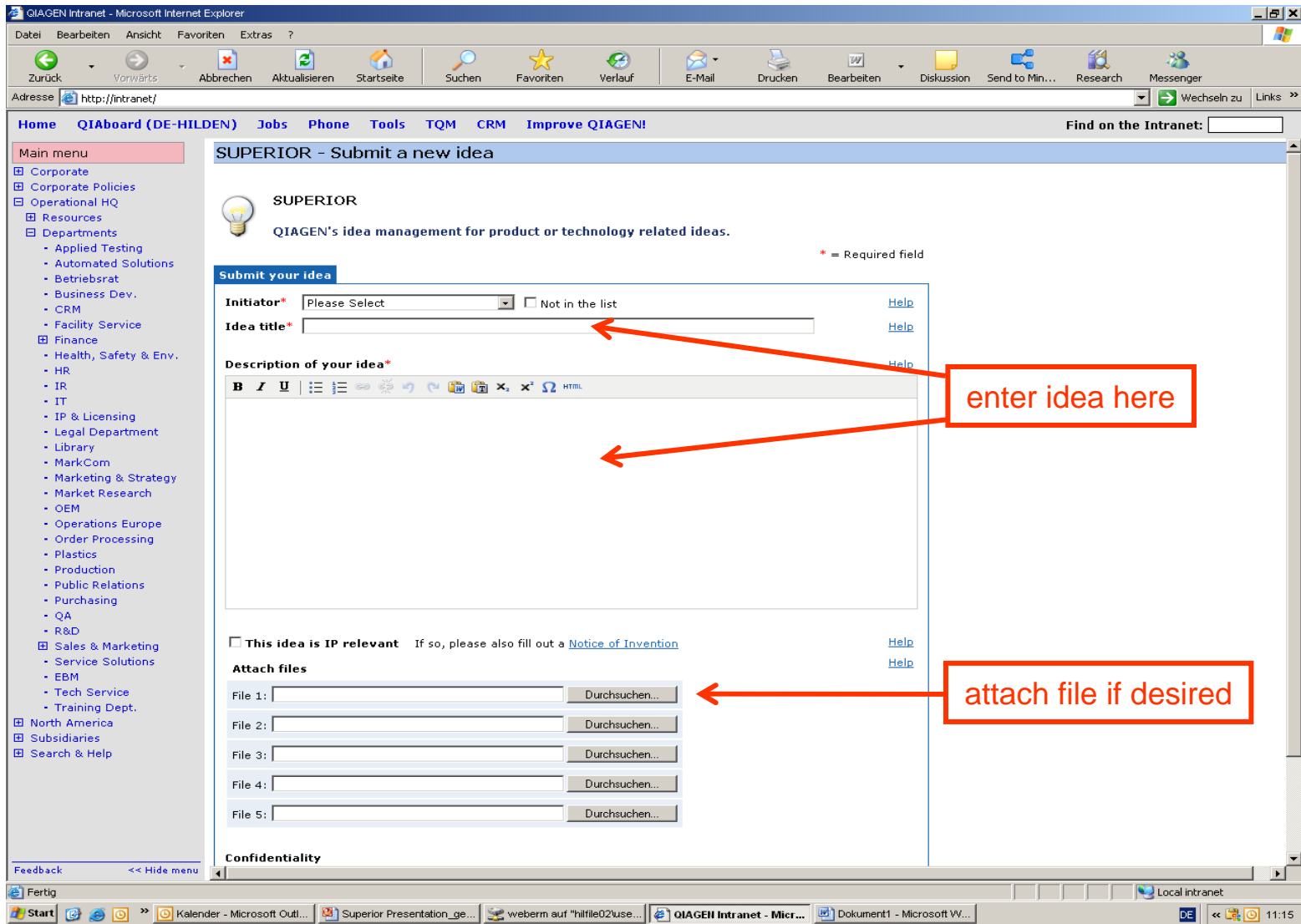
QIAGEN worldwide

www.qiagen.com

- AU-QIAGEN Pty Ltd
- AU-Corbett Robotics Pty Ltd (Brisbane)
- AU-Corbett Research Pty Ltd. (Sydney)
- AT-QIAGEN VertriebsGmbH
- CA-QIAGEN Inc
- CH-QIAGEN AG
- CN-QIAGEN China(Shanghai) Co Ltd
- CN-PG Biotech(Shenzhen) Co Ltd
- CN-QIAGEN Hong Kong Pte Ltd
- DE-QIAGEN GmbH
- DE-QIAGEN Hamburg GmbH
- FR-QIAGEN SA
- IT-QIAGEN Spa
- JP-QIAGEN KK
- KR-QIAGEN Korea Ltd
- MX-QIAGEN Mexico, S. de R.L. de C.V.
- MY-RB Biolabs Malaysia (Kuala Lumpur)
- NL-QIAGEN NV Corporate HQ
- NL-QIAGEN Benelux BV
- SE-QIAGEN AB (Nordic)
- SG-QIAGEN in Singapore
- UK-QIAGEN Ltd
- US-QIAGEN Inc
- US-QIAGEN Sciences Inc
- US-QIAGEN Gaithersburg Inc

Idea Management System for Product Related Ideas

How to Enter a New Idea



SUPERIOR - Submit a new idea

SUPERIOR
QIAGEN's idea management for product or technology related ideas.

Submit your idea * = Required field

Initiator* Please Select Not in the list [Help](#)

Idea title* [Help](#)

Description of your idea* [Help](#)

This idea is IP relevant If so, please also fill out a [Notice of Invention](#) [Help](#)

Attach files

File 1:

File 2:

File 3:

File 4:

File 5:

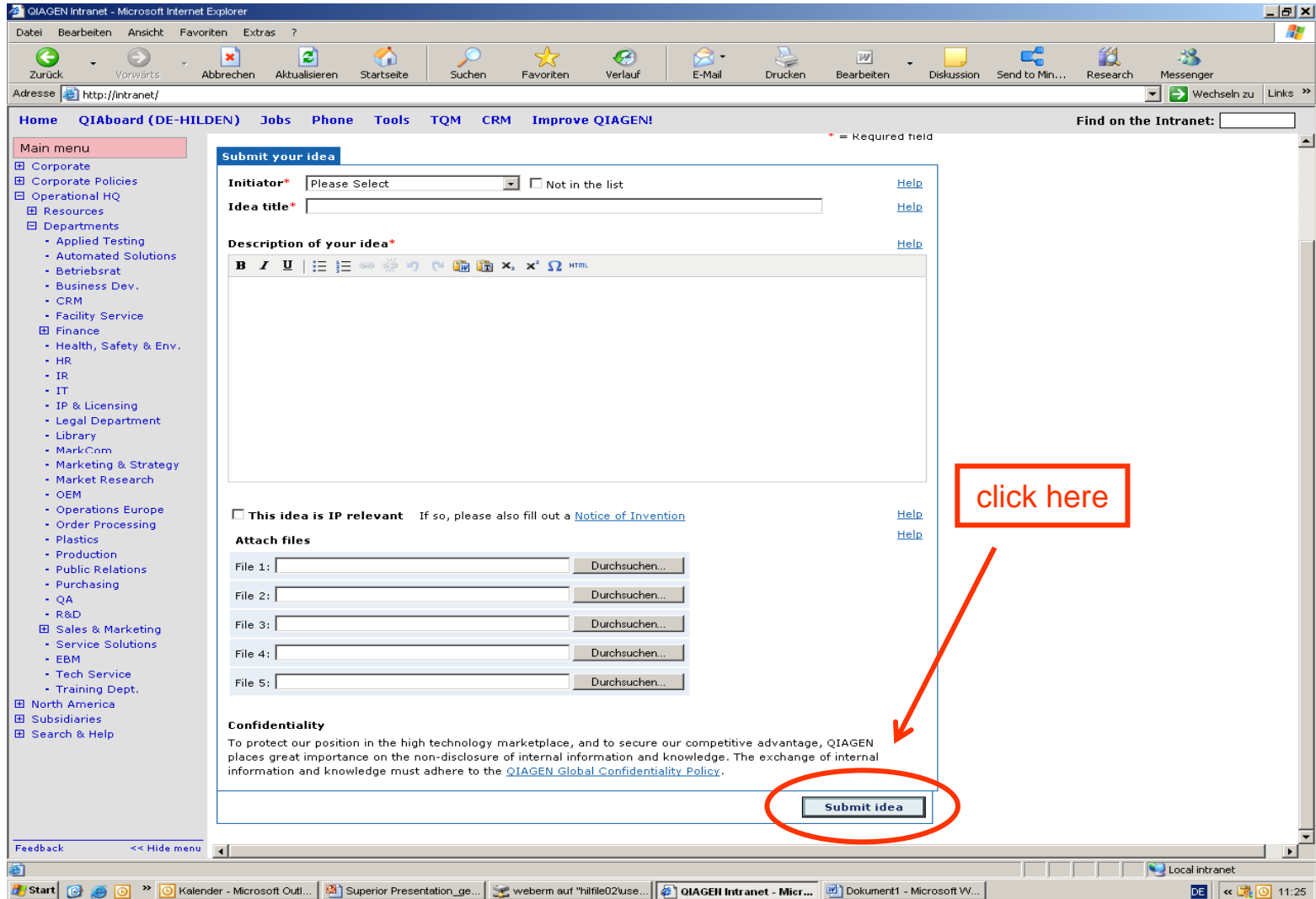
Confidentiality

enter idea here

attach file if desired

Idea Management System for Product Related Ideas

How to Submit a New Idea



The screenshot shows a Microsoft Internet Explorer browser window displaying the QIAGEN Intranet. The address bar shows 'http://intranet/'. The page title is 'Submit your idea'. The form includes the following fields and sections:

- Initiator***: A dropdown menu with 'Please Select' and a checkbox for 'Not in the list'. A 'Help' link is provided.
- Idea title***: A text input field with a 'Help' link.
- Description of your idea***: A rich text editor with a toolbar and a large text area. A 'Help' link is provided.
- This idea is IP relevant**: A checkbox with the text 'If so, please also fill out a [Notice of Invention](#)'. A 'Help' link is provided.
- Attach files**: Five file input fields, each with a 'Durchsuchen...' button.
- Confidentiality**: A text block explaining the importance of confidentiality and providing a link to the [QIAGEN Global Confidentiality Policy](#).
- Submit idea**: A button at the bottom of the form, circled in red.

An orange arrow points from a red box containing the text 'click here' to the 'Submit idea' button.

QIAGEN Intranet - Microsoft Internet Explorer

Adresse <http://intranet/>

Home **QIABoard (DE-HILDEN)** Jobs Phone Tools TQM CRM Improve QIAGEN! Find on the Intranet:

Main menu

- Corporate
- Corporate Policies
- Operational HQ
 - Resources
 - Departments
 - Applied Testing
 - Automated Solutions
 - Betriebsrat
 - Business Dev.
 - CRM
 - Facility Service
 - Finance
 - Health, Safety & Env.
 - HR
 - IR
 - IT
 - IP & Licensing
 - Legal Department
 - Library
 - MarkCom
 - Marketing & Strategy
 - Market Research
 - OEM
 - Operations Europe
 - Order Processing
 - Plastics
 - Production
 - Public Relations
 - Purchasing
 - QA
 - R&D
 - Sales & Marketing
 - Service Solutions
 - EBM
 - Tech Service
 - Training Dept.
- North America
- Subsidiaries
- Search & Help

Product and Technology Idea of Quarter III 2008

Dear all,


it is a pleasure to announce the winner of the "Product and Technology Idea of the Quarter III 2008" based on the QIAGEN Intranet idea database (for product related ideas).

In order to focus on QIAGEN's Innovation goals, the idea team awarded a prize to the idea that best fit the following criteria:

- Customer value
- Internal value
- Potential of technology
- Economical potential
- Time Frame
- Strategic fit
- IP Potential


We are delighted to present the winner:

Julie Giles, Gaithersburg
Scientist II, R&D Gaithersburg
 "Direct to Consumer STD Test with Internet Reported Results "



[Please follow this link](#) to read Julie's winning idea

Julie will receive an Amazon-Gift-Certificate worth 150 Euro (210 U\$) as a reward. Congratulations!!!!



Also in the highest ranking but without an award were [Frank Marz / Wolfgang Biotke and Nan Fang](#)

Feedback << Hide menu

Local intranet

Start | Inbox - Microsoft Outlook | Microsoft PowerPoint - [S... | QIAGEN Intranet - Micros... | DE | 14:30

ISO 9004:2009 überarbeitet: was macht Unternehmen erfolgreich?

Termin: Donnerstag 06.05.2010, 16:30 Uhr

Die internationale Qualitätsmanagement-Norm DIN EN ISO 9004:2009 erscheint im Dezember 2009 technisch und inhaltlich vollständig neu überarbeitet. Inhaltlich geht sie dabei unter dem Titel „Leiten und Lenken für den nachhaltigen Erfolg einer Organisation - ein Qualitätsmanagementansatz“ deutlich über den Anwendungsbereich der 2000-er Version hinaus.

In seinem Vortrag gibt Dipl.-Ing.(FH) Olaf Stuka, Leiter DGQ-Regional einen Einblick in die aktualisierte Norm, die Änderungen und die Möglichkeiten die sich daraus ergeben. Referent: Dipl.-Ing.(FH) Olaf Stuka, Leiter DGQ-Regional, Frankfurt am Main

Veranstaltungsort:

In Planung. **Hinweis:**

Ihr Anmeldung erleichtert uns die Planung. Bitte melden Sie sich per E-Mail bis zum 30. April 2010 bei Frau Hinrichs (ch@dgq.de) an.